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## Agenda



- 1. Business highlights
- 2. Trading update
- 3. Financing
- 4. FY19 outlook
- 5. Q&A

### Presented by



Carolan Lennon
Chief Executive Officer



Stephen Tighe
Chief Financial Officer

## Business highlights



## Business highlights | Continued momentum in the third quarter



#### **Financial**

Q3 EBITDA €147 million



7% YoY

EBITDA growth of €10m YoY

Q3 Revenue €310 million



2% yoy

Revenue decline of €7m YoY

### Operational

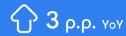
688,000 fibre customers



**11%** YoY

- 68,000 connections YoY
- 81% of Irish premises passed with fibre

#### Multi-play bundles



- 32% of fixed households on 3P+ bundles
- 304k eir sport customers, up 22% YoY
- 58% of consumer broadband base availing of eir sport

#### 561,000 postpay subs



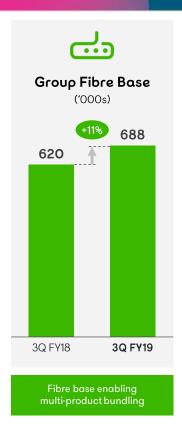
54% of customers now on postpay

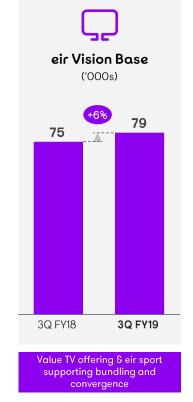
### Key Developments

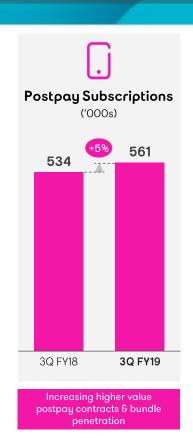
- Successful €1.15bn refinancing transaction completed with strong investor interest
- Further insourcing and recruiting of customer care agents complete, with consistent improvement in service levels
- Relocation of our Dublin HQ complete, with over 1,000 staff relocated to existing company locations

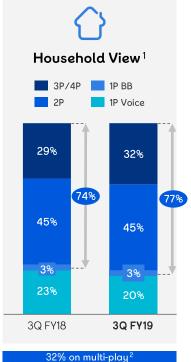
## Operational KPIs | Continued growth in the third quarter











32% on multi-play<sup>2</sup>
2.41 RGUs per household,
up from 2.28 RGUs in Q3 FY18

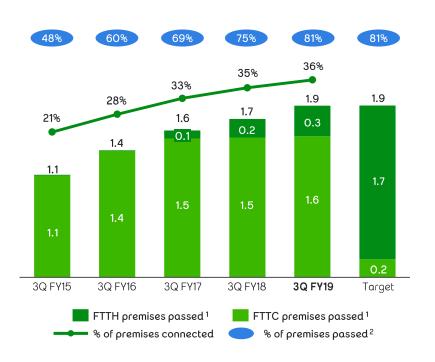
<sup>1</sup> Percentage of consumer households with fixed access paths subscribing to fixed voice, fixed broadband, TV, and / or bundled mobile services (excluding 1P mobile).

<sup>&</sup>lt;sup>2</sup> Percentage of fixed consumer households subscribing to three or more products.

## Fibre broadband | Building the best fibre network in Ireland



#### eir fibre footprint



- Current fibre rollout passing 1.9 million or 81% of Irish premises <sup>2</sup> and connecting 36% of premises passed
- 337,000 total premises passed with FTTH, including 275,000 as part of the rural rollout complete at quarter end
- Contract recently awarded for urban FTTH network build-out, providing a further 1.4 million premises with superfast broadband



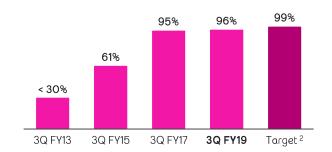
<sup>&</sup>lt;sup>1</sup> Number of premises in millions.

<sup>&</sup>lt;sup>2</sup> Assumes total of 2.35 million premises in Ireland.

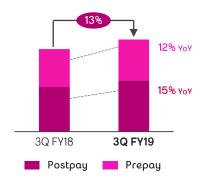
## Mobile network | Building the best mobile network in Ireland



#### 4G population coverage 1

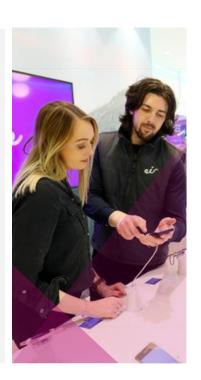


#### eir network data traffic volumes





- Mobile network investment of €150m well underway with sites going live in Dublin and five other counties
- 4G coverage at 96% population coverage at end of the quarter with 99% geographic coverage targeted within the next two years
- FWA technology being trialled to deliver rural broadband to locations in 4 counties
- 5G technology to be rolled out later in 2019, enabling ultra-high data speeds
  - Network investment will meet the demands of growing data traffic volumes, up 13% YoY



<sup>&</sup>lt;sup>1</sup> 4G coverage refers to outdoor population coverage.

<sup>&</sup>lt;sup>2</sup>Target refers to both geographic coverage.

## Trading update



## Trading highlights | for the third quarter and nine months to 31 March 2019



- Revenue down 2% YoY O3 and 1% YoY YTD
- EBITDA up 7% YoY Q3 and 11% YoY YTD
- Operating cost savings of 16% YoY Q3 and 14%
   YoY YTD
- Continued KPI growth for the quarter:
  - +22,000 broadband customers YoY
  - 73% of broadband base using fibre
  - +27,000 postpay subscribers YoY
  - 54% of mobile base now on postpay
- Capex ¹spend of €68m in Q3, or 22% of revenue
- Closing cash of €237m, up €109m YoY



## Group EBITDA | Continued momentum in EBITDA growth and cost efficiencies



	<b>Q3 FY19</b> €m	Change YoY €m Better/(Worse)	Change YoY % Better/(Worse)	YTD FY19 €m	Change YoY €m Better/(Worse)	Change YoY % Better/(Worse)
Fixed Line Revenue	234	(9)	(3%)	709	(15)	(2%)
Mobile Revenue	85	3	2%	261	5	2%
Eliminations	(9)	(1)	(7%)	(26)	(1)	(2%)
Total Group Revenue	310	(7)	(2%)	944	(11)	(1%)
Cost of Sales	(63)	(2)	(4%)	(205)	2	1%
Gross Profit	247	(9)	(3%)	739	(9)	(1%)
Gross Margin %	80%	-	(1 p.p.)	78%	-	-
Pay Costs	(41)	5	10%	(113)	28	20%
Non-Pay Costs	(59)	14	19%	(200)	23	10%
Total Operating Costs*	(100)	19	16%	(313)	51	14%
Total Group EBITDA*	147	10	7%	426	42	11%
EBITDA Margin %	47%	-	4 p.p.	45%	-	5 p.p.

- Q3 revenue down 2% or €7m YoY, YTD revenue down 1% or €11m YoY
- Q3 EBITDA up 7% or €10m YoY, YTD
   EBITDA up 11% or €42m YoY
- Continued YoY growth broadband, postpay, bundling, TV and sport customers offset by reduced access, traffic, and managed services revenue and promotions to drive growth
- Gross margin of 80% in Q3 down 1 p.p.
   YoY, stable YoY YTD at 78%
- Total operating costs reduced by 16% or €19m YoY in Q3 and by 14% or €51m YoY YTD, with savings in both pay and non-pay costs

<sup>\*</sup> Total Operating Costs and Total Group EBITDA are stated before non-cash pension charge, fair value lease credits and exceptional costs. Year on year EBITDA movement includes storm costs in the prior year.

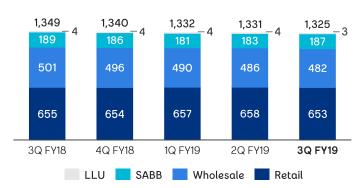
<sup>&</sup>lt;sup>1</sup> The above table includes proportionate consolidation of Tetra Ireland at 56% for actual and prior year.

<sup>2</sup> Numbers in the above tables have been presented to the nearest million and therefore totals presented above may vary slightly from the actual arithmetic totals of such information.

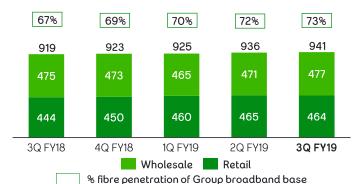
## Group fixed KPIs | Continued customer growth in broadband



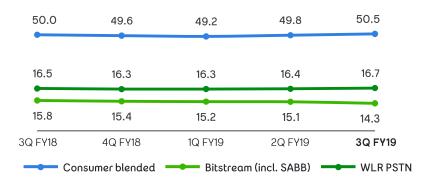
#### Group access paths ('000s)



#### Group broadband base 1('000s)



#### Fixed line ARPUs (€)

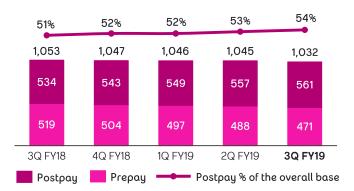


- Group access paths down 6k QoQ; down 24k lines or 2% YoY due to traditional access reductions
- Group broadband base growth of 5k QoQ; up 22k customers or 2% YoY
- 73% of Group broadband base on fibre, up 6 p.p. YoY
- Consumer Blended ARPU up 1% QoQ and YoY, due to pricing and bundling
- Bitstream ARPU down 5% QoQ and 9% YoY due to regulated price decrease; WLR ARPU up 2% QoQ and 1% YoY driven by regulated price increase

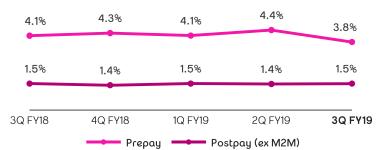
## Group mobile KPIs | Move to higher-value postpay continues



#### Mobile subscribers ('000s)



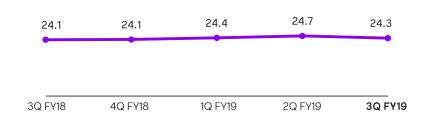
#### Mobile churn 1



#### Commentary

- 54% of mobile subscribers on a postpay plan, up 3 p.p. YoY
- Postpay mix continues to improve: growth of 1% or 4k customers QoQ, up 5% or 27k customers YoY
- Prepay churn improvement driven by changes in market dynamics and bundling propositions
- Blended ARPU up 1% YoY driven by prepay

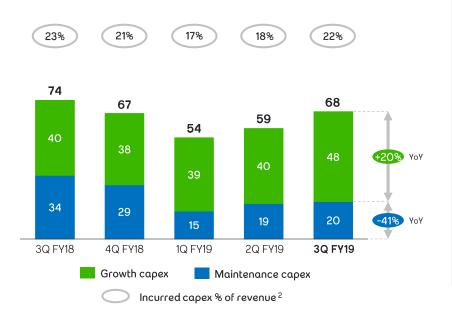
#### Mobile blended ARPU 2 (€)



## Capital expenditure | Further acceleration of growth capex



#### Capex investment 1 (€m)



- Capex of €68m, or 22% of 3Q revenue, higher QoQ due to acceleration of mobile network site expansion
- Growth capex of €48m in Q3, up 20% YoY
- Maintenance capex reduced by 41% YoY



# Financing



## Capital structure | Strong cash flow generation continues

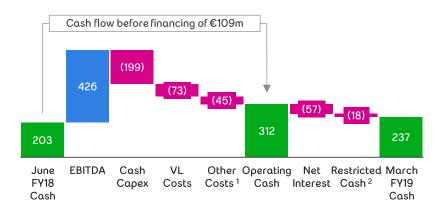


#### **Net debt profile** at quarter end (€m)



- Ratio of net debt to EBITDA reduced to 3.6 times at quarter end, compared to 4.1 times for the same period last year
- RCF of €100m (undrawn at quarter end)
- Ratings: B1, B+, B+ (stable outlook) by Moody's, S&P, and Fitch respectively

#### **Cash profile** at quarter end (€m)



- Cash on balance sheet <sup>3</sup> of €237m at quarter end, up €109m YoY, despite higher voluntary leave costs and exceptional restricted cash
- Other costs include working capital and VAT payments

<sup>&</sup>lt;sup>1</sup> Other costs cash flow movements include working capital and VAT payments.

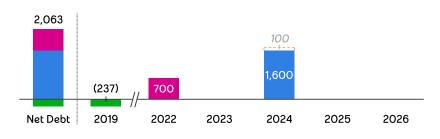
<sup>&</sup>lt;sup>2</sup> Restricted cash includes a €9m letter of credit and a €9m escrow account deposit.

<sup>&</sup>lt;sup>3</sup>Cash on balance sheet includes eir Group's share of Tetra cash.

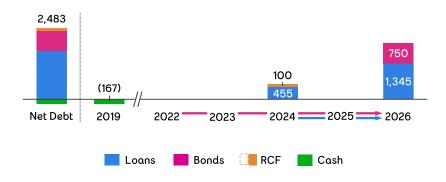
## Successful refinancing | Improved bond pricing, reduced average cost of debt



#### Net debt profile at quarter ended 31 March 2019 (€m)



#### Net debt profile pro-forma after refinancing (€m)





- Successful debt refinancing completed in May with strong market demand, resulting in €750m of new bonds and €400m term loan facility, both maturing in 2026
- Initial offering was upsized from €850m to €1.15bn due to significant investor demand
- €700m existing bonds repaid, €200m of existing term loan paid down, with additional €945m of loans extended to 2026
- €400m distribution to shareholders by company
- Improved pricing of new bonds from 4.50% to 3.50%
- Increased flexibility with average debt maturity extended by 2 years to 6.6 years

## FY19 outlook



## FY19 full year outlook



**EBITDA** 

High single digit growth

Capex

Between 21% and 23% of revenue

Cash flow

Significant YoY growth 1

Q&A



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