

Domain	Cookie Name	Expiration	Purpose
.dlx.addthis.com	na_srp	1 day	Targeting/Advertising
.doubleclick.net	test_cookie	1 day	measure the effectiveness of advertising.
.eir.ie	_gat_UA-66710780-1	1 day	Google Analytics Cookie
.eir.ie	cto_tld_test	1 day	Targeting/Advertising
.eir.ie	_gat_UA-66710780-1UA-66710780-1	1 day	Google Analytics Cookie
.ml314.com	u	1 day	Targeting/Advertising
.trustev.com	TrustevMerchantSessionCookie-c67c0318-1e28-4df7-9374-77622468f49e	1 day	maintain user session with trustev
.veinteractive.com	C11C65F5-EEB2-4C2E-AEBC-A6E3DE501C28	1 day	Targeting/Advertising
tag.crsspxl.com	AWSELB	1 day	Targeting/Advertising
www.eir.ie	criteo_write_test	1 day	Targeting/Advertising
www.eir.ie	__storejs__	1 day	Targeting/Advertising
www.eir.ie	tsid	1 day	maintain user session with trustev
www.eir.ie	ldiorderVal1	1 hour	Targeting/Advertising
www.eir.ie	ldicurrency2	1 hour	Targeting/Advertising
.adnxs.com	sess	2 days	The sess cookie contains a single non-unique value: "1". It is used by the Platform to test whether a browser is configured to accept cookies from AppNexus.
.casalemedia.com	CMST	2 days	Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.

.casalemedia.com	CMDD	2 days	Targeting/Advertising
.dlx.addthis.com	na_sr	2 days	Targeting/Advertising
.dlx.addthis.com	na_rn	2 days	Targeting/Advertising
.eir.ie	_gid	2 days	Google Analytics Cookie
go.flx1.com	check	2 days	Targeting/Advertising
www.eir.ie	predefined_bundle_order_created	2 days	indicator of order creation
go.flx1.com	ans3	3 days	Targeting/Advertising
go.flx1.com	r	1 week	Targeting/Advertising
.eir.ie	mmapi.tst	10 days	Oracle Maxymiser Cookies
.mathtag.com	HRL8	1 month	HRL8, mathtag.com, Collects data on the user's visits to the website, such as what pages have been loaded. The registered data is used for targeted ads. 27 days
.rubiconproject.com	put_1512	1 month	Targeting/Advertising
.adingo.jp	mediamath	1 month	Targeting/Advertising
.dlx.addthis.com	na_sc_e	1 month	Targeting/Advertising
.dlx.addthis.com	na_sc_x	1 month	Targeting/Advertising
.gsspirt.jp	tone	1 month	Targeting/Advertising
.mathtag.com	mt_misc	1 month	Targeting/Advertising
.mathtag.com	mt_mop	1 month	Targeting/Advertising
.pixel.rubiconproject.com	rpx	1 month	Targeting/Advertising
.pubmatic.com	KRTBCOOKIE_27	1 month	We use this cookie to correlate our user IDs with those of our partners (such as demand side platform clients or other advertising technology companies). We pass the information stored by the partner in this cookie to the partner when it is considering whether to purchase advertisements. This enables the partner to make better decisions about whether to display an advertisement to you.
.pubmatic.com	PugT	1 month	This cookie tracks when cookies were updated on the browser, in order to limit the number of calls to the server-side cookie store.
.rubiconproject.com	rpb	1 month	Targeting/Advertising
.rubiconproject.com	put_2249	1 month	Targeting/Advertising
.smaato.net	SomaCookieUserId	1 month	Targeting/Advertising
.sxp.smartclip.net	uuid	1 month	Targeting/Advertising
.sxp.smartclip.net	dspuuid	1 month	Targeting/Advertising

.sxp.smartclip.net	psyn	1 month	Targeting/Advertising
go.flx1.com	dbm1	1 month	Targeting/Advertising
u3s.mathtag.com	bs_mop_u3s	1 month	Targeting/Advertising
.adform.net	uid	2 months	Targeting/Advertising
.crssppl.com	uid	2 months	Targeting/Advertising
.crssppl.com	uuid	2 months	Targeting/Advertising
.ctnsnet.com	pb	2 months	ctnsnet.com cookies (Opt, pb, cid, px) measure the effectiveness of advertising.
.tapad.com	TapAd_TS	2 months	Targeting/Advertising
.tapad.com	TapAd_DID	2 months	Targeting/Advertising
.tapad.com	TapAd_TTD_SYNC	2 months	Targeting/Advertising
.3lift.com	tluid	3 months	Targeting/Advertising
.adnxs.com	anj	3 months	The anj cookie contains data denoting whether a cookie ID is synced with our partners. ID syncing enables our partners to use their data from outside the Platform on the Platform
.adnxs.com	uuid2	3 months	This cookie contains a unique randomly-generated value that enables the Platform to distinguish browsers and devices. It is matched against information – such as advertising interest segments and histories of ads shown in the browser or device – provided by clients or other third parties and stored on the Platform. This information is used by clients to select advertisements for delivery by the Platform, and to measure the performance of, and attribute payment for, those advertisements. In addition, to enable clients to use non-PII they collect outside the Platform or acquire from other third parties, this cookie is sometimes matched to clients' or other third parties' cookies that contain such non-PII. For more information about information collected and used on the Platform
.casalemedia.com	CMPS	3 months	Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.
.casalemedia.com	CMPRO	3 months	Targeting/Advertising
.facebook.com	fr	3 months	Advertisement
.pubmatic.com	PUBMDCID	3 months	This cookie stores an ID for the applicable PubMatic data center that is used to display an advertisement in the user's browser.

.pubmatic.com	KRTBCOOKIE_80	3 months	We use this cookie to correlate our user IDs with those of our partners (such as demand side platform clients or other advertising technology companies). We pass the information stored by the partner in this cookie to the partner when it is considering whether to purchase advertisements. This enables the partner to make better decisions about whether to display an advertisement to you.
ad.360yield.com	tuuid	3 months	Targeting/Advertising
ad.360yield.com	tuuid_last_update	3 months	Targeting/Advertising
ad.360yield.com	um	3 months	Targeting/Advertising
ad.360yield.com	umeh	3 months	Targeting/Advertising
match.rundsp.com	RUN_ID	3 months	Targeting/Advertising
.ctnsnet.com	px	4 months	ctnsnet.com cookies (Opt, pb, cid, px) measure the effectiveness of advertising.
.exelator.com	EE	4 months	Targeting/Advertising
.exelator.com	ud	4 months	Targeting/Advertising
.exelator.com	hsk_465	4 months	Targeting/Advertising
.bluekai.com	bkdc	6 months	Targeting/Advertising
.bluekai.com	bku	6 months	Targeting/Advertising
.demdex.net	demdex	6 months	Audience Manager sets this cookie to assign a unique ID to a site visitor. The demdex cookie helps Audience Manger perform basic functions such as visitor identification, ID synchronization, segmentation, modeling, reporting, etc.
.dpm.demdex.net	dpm	6 months	DPM is an abbreviation for Data Provider Match. It tells internal, Adobe systems that a call from Audience Manager or the ID service is passing in customer data for synchronization or requesting an ID. This is the most common demdex.net call you'll see from Audience Manager or the ID service.
.rlcdn.com	ck1	6 months	Targeting/Advertising
.rlcdn.com	rlas3	6 months	Targeting/Advertising
.rlcdn.com	rt1-z	6 months	Targeting/Advertising
.rlcdn.com	drtn1154764766	6 months	Targeting/Advertising
.semasio.net	SEUNCY	6 months	Targeting/Advertising

.criteo.com	eid	6 months	Targeting/Advertising
.crwdcntrl.net	_cc_aud	8 months	Targeting/Advertising
.crwdcntrl.net	_cc_id	8 months	Targeting/Advertising
.crwdcntrl.net	_cc_dc	8 months	Targeting/Advertising
.crwdcntrl.net	_cc_cc	8 months	Targeting/Advertising
.media.net	data-mm	1 year	Targeting/Advertising
.abmr.net	01AI	1 year	Functionality
.adsvr.org	TDID	1 year	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.
.adsvr.org	TDCPM	1 year	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.
.agkn.com	ab	1 year	Targeting/Advertising
.bidswitch.net	tuuid	1 year	This cookie has a unique user ID (randomly created by Bidswitch) on the basis of which Bidswitch can remember what banners you have seen and if you have visited the website of an advertiser.
.bidswitch.net	tuuid_lu	1 year	This cookie has a unique user ID (randomly created by Bidswitch) on the basis of which Bidswitch can remember what banners you have seen and if you have visited the website of an advertiser.
.bidswitch.net	c	1 year	This cookie has a unique user ID (randomly created by Bidswitch) on the basis of which Bidswitch can remember what banners you have seen and if you have visited the website of an advertiser.
.casalemedia.com	CMID	1 year	Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.
.casalemedia.com	CMRUM3	1 year	Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.
.criteo.com	uid	1 year	Targeting/Advertising
.ctnsnet.com	opt	1 year	ctnsnet.com cookies (Opt, pb, cid, px) measure the effectiveness of advertising.
.ctnsnet.com	cid_0e38814b28b24447a70700bde5712415	1 year	ctnsnet.com cookies (Opt, pb, cid, px) measure the effectiveness of advertising.

.ctnsnet.com	cid	1 year	ctnsnet.com cookies (Opt, pb, cid, px) measure the effectiveness of advertising.
.eir.ie	mmapi.store.p.0	1 year	<p>Oracle Maxymiser Cookies</p> <p>Persistent storage set for a duration of one year from the visitor's last visit on the site. It stores the following data:</p> <p>Customer profile information: anonymous visitor id, historical visitor profile (generated experiences and tracked actions).</p> <p>Maxymiser Content Generator service node name.</p> <p>Personalization criteria (custom attributes) - persistent values captured from the site pages with the help of CD API custom scripts (using visitor.storeAttr(); e.g., VisitorType=Customer).</p> <p>Campaign data captured from the site pages using CD API scripting (with the help of campaign.setData(); e.g., MostViewedCategory=Bikes).</p> <p>External visitor ids captured by CD API scripts (using visitor.storeId()).</p> <p>[0..N] in the name indicates that the cookie may be broken to multiple partitions. Each part contains up to 3000 characters. As soon as mmapi.store.p.0 reaches 3000 characters, a new mmapi.store.p.1 is created to store the next 3000. The expiry period for each cookie is defined individually.</p>
.eir.ie	cartstack.com-email	1 year	cart recovery
.eir.ie	cartstack.com-cartid	1 year	cart recovery
.eyeota.net	mako_uid	1 year	Targeting/Advertising
.lkqd.net	lkqdid	1 year	Targeting/Advertising
.lkqd.net	p_0	1 year	Targeting/Advertising
.media.net	visitor-id	1 year	Targeting/Advertising
.ml314.com	pi	1 year	Targeting/Advertising
.openx.net	i	1 year	Targeting/Advertising
.rubiconproject.com	khaos	1 year	Targeting/Advertising
.sharethrough.com	stx_user_id	1 year	Targeting/Advertising
.veinteractive.com	__ssid	1 year	Targeting/Advertising

.volvelle.tech	ouuid	1 year	Targeting/Advertising This cookie contains an anonymous numerical identifier. It is used to to identify the user in our system. No personally identifiable information is collected.
.volvelle.tech	ouuid_lu	1 year	Targeting/Advertising This cookie contains an anonymous numerical identifier. It is used to to identify the user in our system. No personally identifiable information is collected.
.advertising.com	APID	1 year	Targeting/Advertising
.advertising.com	IDSYNC	1 year	Targeting/Advertising
.addthis.com	um	1 year & 1 month	Registers the user's sharing of content via social media.
.addthis.com	uid	1 year and 1 month	Creates a unique, machine-generated user ID. AddThis, which is owned by Clearspring Technologies, uses the user ID to make it possible for the user to share content across social networks and provide detailed statistics to various providers.
.doubleclick.net	IDE	1 year and 1 month	measure the effectiveness of advertising.
.rfihub.com	eud	1 year and 1 month	Targeting/Advertising
.rfihub.com	rud	1 year and 1 month	Targeting/Advertising
.rfihub.com	smd	1 year and 1 month	Targeting/Advertising
.eir.ie	__qca	1 year and 1 month	Quantcast Analytics
.mathtag.com	uuid	1 year and 1 month	mathtag.com, Collects data on the user's visits to the website, such as what pages have been loaded. The registered data is used for targeted ads. 27 days
.mathtag.com	uuidc	1 year and 1 month	Targeting/Advertising
.eir.ie	cto_lwid	1 year and 1 month	Targeting/Advertising
.addthis.com	na_tc	1 year and 1 month	Targeting/Advertising
.addthis.com	na_id	1 year and 1 month	Targeting/Advertising
.quantserve.com	mc	1 year and 1 month	<u>Quantcast Measurement Service</u>
.adaptv.advertising.com	rtbData0	2 years	Targeting/Advertising
.eir.ie	_ga	2 years	Google Analytics Cookie
.liadm.com	lidid	2 years	Unknown
.nexac.com	na_tc	2 years	Targeting/Advertising
.nexac.com	na_id	2 years	Targeting/Advertising
.sharethis.com	__stid	2 years	Randomly generated unique identifier - used for interest profiling for advertising
.twitter.com	personalization_id	2 years	This domain is owned by Twitter. The main business activity is: Social Networking Services. Where twitter acts as a third party host, it collects data through a range of plug-ins and integrations, that is primarily used for tracking and targeting.

.twitter.com	guest_id		This domain is owned by Twitter. The main business activity is: Social Networking Services. Where twitter acts as a third party host, it collects data through a range of plug-ins and integrations, that is primarily used for tracking and targeting.
go.flx1.com	id	2 years	Targeting/Advertising
www.eir.ie	eir_cookie_msg	2 years & 2 mths	Flag to hide cookie usage acceptance message
www.eir.ie	eir_clicked_context	2 years & 8 mths	store user selected type of bundles or products
www.eir.ie	eir_clicked_bundle_code	2 years & 8 mths	store user selected bundle code
www.eir.ie	eir_clicked_context_id	2 years & 8 mths	indicator to show sales team get back form.
www.eir.ie	eir_prequal_user_location_type	2 years & 8 mths	Return proper message when prequal fails
www.eir.ie	eir_prequal_user_location	2 years & 8 mths	Return proper message when prequal fails
www.eir.ie	eir_prequal_id	2 years & 8 mths	store prequal result for later use, recommend bundles depend on prequal result
www.eir.ie	eir_prequal_bb_speed	2 years & 8 mths	Return prequal result message with broadband speed
www.eir.ie	can_get_eir_bundle	2 years & 8 mths	indicator to show availability of requested bundle
.eir.ie	genesys.tracker.globalVisitID	3 years	An object that contains visit identification information.
.gsspirt.jp	gid	3 years	Targeting/Advertising
.eir.ie	BinkiesVisitorId	5 years	binkies 3d handset interactive image
www.eir.ie	eir_current_order	never	order checkout
.company-target.com	iuuid	never	Targeting/Advertising
.casalemedia.com	CMSC	session	Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.
.crwdcntrl.net	_cc_cc	session	Targeting/Advertising

.eir.ie	mmapi.store.s.0	session	<p>Oracle Maxymiser Cookies</p> <p>Session storage set for the duration of the browser session. It stores the following data:</p> <p>Postponed actions to be passed to the Maxymiser CG service with the following request (usually used to capture successful journey after a link click).</p> <p>Personalization criteria (custom attributes) - session values captured from the site pages with the help of CD API custom scripts (using visitor.storeAttr() with expiry period 0; e.g., loggedIn=yes).</p> <p>Campaign data captured from the site pages using CD API scripting (with the help of campaign.setData() with 0 expiration; e.g., PagesViewed=5)</p> <p>Oracle Maxymiser Utilities to be activated by an authenticated Oracle Maxymiser user (i.e., QA tool, debug tool, etc.)</p> <p>[0..N] in the name means that the cookie may have multiple parts. If a cookie value is longer than 3000 bytes, it is split into multiple parts and saved with the syntax mmapi.store.s.{n} – each file containing a maximum of 3000 bytes.</p>
.eir.ie	genesys.tracker.serverAlias	session	Alias of the GWE Server. Used for Load Balancing. Tracker script holds this parameter in the
.eir.ie	genesys.tracker.visitID	session	An object that contains visit identification information.
.eir.ie	BinkiesSessionId	session	binkies 3d handset interactive image
.rfihub.com	ruds	session	Targeting/Advertising
.rfihub.com	euds	session	Targeting/Advertising
.t.sharethis.com	pxcelBcnLcy	session	Targeting/Advertising
app-eu.trustev.com	ASP.NET_SessionId	session	maintain user session with trustev
chat.eircom.ie	GWROUTEID	session	Genesys sticky sessions to GWE Servers cookie.
pixel.rubiconproject.com	c	session	Targeting/Advertising
topup.eir.ie	JSESSIONID	session	Maintain user session with application servers
topup.eir.ie	SECURE_COOKIE	session	Functionality
u3s.mathtag.com	bs_mop_u3s	session	Targeting/Advertising
www.eir.ie	userJourneyName	session	Indicate you are in Family Plans Journey. https://www.eir.ie/familyplans/
www.eir.ie	cookies.js	session	Functionality

www.eir.ie	lpTestCookie1523007205831	session	This cookie name is associated with the LivePerson chat software used to enable live chat on a website.
www.eir.ie	advservices-cookie	session	Targeting/Advertising
www.eir.ie	__sharethis_cookie_test__	session	Targeting/Advertising
www.eir.ie	JSESSIONID	session	Maintain user session with application servers
www.eir.ie	lpTestCookie(number)	session	This cookie name is associated with the LivePerson chat software used to enable live chat on a website.