



The accompanying data is to validate that eir Fibre has the most consistent fixed network speeds in Ireland for January 01 – June 30, 2024 (referred to as Q1-Q2 2024): Ookla has included a data export table below which details the Consistency Score™ for eir Fibre and its broadband competitors in Ireland for Q1-Q2 2024.

Ireland – Consistency Score – Q1-Q4 2024 – Top Providers		
Operator	Test Count	Score
eir Fibre	417,840	92.52%
Virgin Media	617,272	90.42%
Sky	362,241	88.08%
Vodafone	956,381	84.12%
Digiweb	131,553	82.04%
Imagine	148,956	54.16%
All Providers Combined	3,437,229	84.34%

### Consistency Score

When analyzing Consistency Score in a quarter, Ookla solely considers top providers (all providers with 3% or more of total test samples in the market for the period). Consistency Score represents the percentage of an operator's samples in a given timeframe which provide an acceptable level of performance. It is calculated using thresholds of download and upload depending on the network; 25 Mbps download and 3 Mbps upload for fixed internet. These claims can be made at country, region and city levels.

When an operator provides the highest percentage of speeds above these thresholds, then consumers can expect reliable speed performance from that operator relative to the competition. Please note that it is a requirement to include the word “speeds” when referencing reliability as to avoid confusion with network reliability.

A marketing claim can only be approved for the top ranked competitor (when ordered according to the performance metric). Other competitors cannot be approved for the claim. The evaluation of the marketing claim is responsible for deciding whether our data set provides sufficient evidence that the top ranked competitor in our data set is indeed the top ranked competitor in the specified market.

For any claim that indicates one provider has a more consistent network than another, there must be a meaningful difference in performance between the providers in that market. For a provider to make a valid comparison claim, there must be a difference of at least 1% between the operator making the claim and the competitor to which they are making the comparison.

### Sampling Methodology

We use a rigorous sampling methodology to combat sampling bias and ensure data accuracy. Through consumer-initiated testing, Speedtest gives every user a voice to describe what the internet connection is like on their device at the times and places that matter most to them. Whether a user takes a Speedtest once per month or once per hour, our sampling methodology makes sure that each user's voice is heard and is not drowned out by high-volume testers. When we aggregate data from all of the tests we've received, each user's Speedtest results are averaged to create a single sample that summarizes his or her internet experience for that time period and geographic area. We then evaluate each service provider based equally on the samples provided by each of its users. This removes the potential for results to be skewed by individual outliers or short-term fluctuations in service or user behaviors.

Speedtest Intelligence® data is comprised of millions of consumer-initiated tests performed on web and mobile Speedtest® platforms. All providers in Ireland are represented in Speedtest Intelligence data, with significant volumes of tests nationwide. We can confirm that Speedtest Intelligence data supports this Network Consistency performance claim.

[Speedtest Methodology can be reviewed here](#)