

## **eircom Appoints New Managing Director of Consumer Division**

**(Issued 18 November, 2014)** eircom has announced that Jon Florsheim has been appointed to the position of Managing Director, Consumer Division, eircom.

Jon has been with eircom since the end of March 2014 as Director of TV & Fixed, spear heading our approach to consumer bundles, as well as the continued development of our TV services. He brings with him a wealth of experience and deep knowledge of the TV and broadband industry combined with exceptional commercial expertise.

He replaces Kevin White who has decided to leave the company.

Before joining eircom, Jon was CEO of M7 Group SA, a European Provider of Satellite Services in Luxembourg. Jon has also served more than 13 years in various senior and executive roles at Sky UK including Managing Director for Sky's Customer Group where he launched Sky +, Sky Broadband and Sky's Telephony offering. Prior to that, he was the Marketing Director for the Dixons Group.

**ENDS**

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