

eircom Launches eVision

New TV service for only €10 per month

To celebrate the Launch Customers Get the First Six Months FREE

(Wednesday, 16th October 2013); eVision, eircom's new TV service, was today introduced to the Irish market offering a great range of the most popular channels in Ireland at significantly lower prices than the competition.

With eVision, customers can choose from a wide range of packages containing add on services including HD Channels, Sky Sports and Sky Movies* and Setanta Sports. Add on channel packs are available with only a one month commitment and no downgrade fees. Customers can also watch all their eVision channels in a second or third room with Multiroom boxes - only €5 per month per room.

The **eVision Essential Pack** offers customers 34 channels, including all the Irish channels, BBC, Channel Four, Discovery Channel, GOLD, Setanta Ireland, MTV, Film 4 and many more, for just €10 per month. All customers who sign up to eVision before 31st December will receive the first six months of Essential pack free of charge. The new TV service will be delivered through eFibre, eircom's superfast fibre broadband service.

eVision represents greater choice for Irish customers who, until now, have only had the option of more expensive TV packages. TV viewers can now choose a service that offers their favourite channels as part of a unique eircom bundle.

eVision comes with a free eVision+ set-top box and includes features such as the ability to pause and rewind live TV, ability to record two channels at the same time and up to 240 hours of recording space and one touch record. The service has a unique user-friendly on screen guide and will be installed free by specially trained eVision technicians

The introduction of eVision to the Irish market means that Irish consumers can now get all their entertainment and communications needs - landline, broadband, mobile and television - from one Irish provider, for the very first time.

Herb Hribar, CEO, eircom Group, said “eVision is a game changer for eircom. Consumers in Ireland are paying too much for TV. We are changing that by delivering the most attractive offer in the market. We’ve listened to our customers and we are giving them exactly what they are looking for – a great value viewing experience. This is just one more example of eircom delivering on its commitment to enable the ‘always on experience’ with great content, superfast fibre broadband at home, 4G and wireless hotspots on the move. No other company can deliver on this promise.”

Kevin White, Managing Director, eircom consumer, said “eVision will fundamentally change the television landscape in Ireland; offering all consumers an exciting new TV service at an unprecedented price - representing not just real choice, but real value for money, for the very first time. eircom is the only provider in the country now offering great value TV as part of our “quad play” customer bundles, enabling consumers to get all their entertainment and telecommunications needs in one place- landline, broadband, mobile phone and television.

“eVision is a huge milestone not just for eircom, but for Irish consumers. Our eVision team know what Irish people love and what they want from their television. Our eVision offering delivers just that – giving consumers the television they want, when they want, how they want and now at a price they want.” he concluded.

Package details

The ***eVision Essential pack*** includes:

- 34 of your favourite channels
- Free eVision+ set-top box with up to 240 hours of recording
- All the Favourite features including pause and rewind live TV, record 2 programmes at the same time, one touch recording and much more...
- Free installation by eVision technicians

To find out more about eVision, just visit www.eircom.ie/evision or call 1800 519 519

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For further information contact:

eircom

Paul Bradley, Director of Corporate Affairs, (01) 600 4281 / (085) 174 4281 /

paul_bradley@eircom.ie

Dearbhail Rossiter, Head of Communications, (01) 600 5284/ 085 174 5284 /
drossiter@eircom.ie

Notes:

*Sky Sports 1, Sky Sports 2, Sky Movies Premiere, Sky Movies Showcase, Sky Movies Disney, Sky Movies Family, Sky Movies Action & Adventure, Sky Movies Comedy