

What third parties do you share my data with?

There are a number of reasons why we would share your data with third parties. Be assured your data will only ever be shared with third parties that we trust explicitly.

Here is a list of instances in which we share your data, and the third parties to whom we share it with.

- Organisations who work on eir's behalf to provide you with products and services, for example, billing.
- If you have opted in for marketing or have requested to be marketed by third parties under our service.
- If we feel your personal safety is at risk.
- If we are required by any relevant public authority or law enforcement agency.
- If there is a change of ultimate ownership of eircom Limited. In this case we would require the new owners to keep your data confidential.
- If we suspect that you have given us false information and we have reasonable grounds to do a further investigation.
- Where a third party is processing your data on behalf of eir and is required to disclose it by law.
- Where a customer has made a complaint and we need to investigate it.
- We use your data to perform a credit check with a third party.
- We may pass on your data to a third party if you fail to meet your contractual obligations.
- Broadcasters RTE and TG4 and certain suppliers of TV content are entitled to data that enables them to determine viewership figures. You can be confident that this data has been anonymised and cannot be linked back to you.
- The tracking of downloads by device type and operating system are known by the relevant app store. However, this information does not link back directly to the eir customer.
- We may need to transfer your data outside the EEA when we require a Third Party to work on behalf of eir to provide you with a service or product.
- If you would like to be removed from the National Directory Database (NDD) for the purpose of opting out of receiving direct marketing calls, just let us know and we will do this for you. Telemarketers are obliged to consult this directory before making calls.