

**PROMOTION TERMS AND CONDITIONS**  
**A51 GWP PROMOTION**  
**SAMSUNG ELECTRONICS (UK) LIMITED**

Participants agree to be bound by these terms and conditions (the “**Promotion Terms and Conditions**”). Any information or instructions published by the Promoter about the Promotion at <https://www.samsung.com/uk/offer/free-harman-kardon-bluetooth-speaker-a51-deal> or <https://www.samsung.com/ie/offer/free-harman-kardon-bluetooth-speaker-a51-deal> form part of the Terms and Conditions.

**The Promoter**

1. The Promoter is Samsung Electronics (UK) Limited, Samsung House, 1000 Hillwood Drive, Chertsey, Surrey, KT16 0PS (the “**Promoter**”).

**Purchase Period**

2. The Promotion will commence at 00:01 (BST) on 7<sup>th</sup> October 2020 and shall close at 23:59 (GMT) on 3<sup>rd</sup> November 2020 (the “**Purchase Period**”).

**Eligibility**

3. To be eligible to participate in the Promotion you must be a resident (aged 18+) of either the United Kingdom, Isle of Man, Channel Islands, or Republic of Ireland (“**Individual Participant**”) or a company registered in one of those same territories (“**Company Participant**”). For the avoidance of doubt, within these Terms the term “**Participant**” shall be taken to refer to both Individual Participants and Company Participants (and the applicable plural) unless stated otherwise.
4. Employees or agents of the Promoter that are involved in the operation of this Promotion are not eligible to participate in this Promotion. Sales staff at the Participating Retailers are eligible to participate so long as they have not received a staff discount on the Promotion Product.
5. Network providers, retailers, distributors, resellers and any person who purchases a Promotion Product (defined below) for resale or otherwise not as the user of the Promotion Product, may not participate in this Promotion and is specifically excluded as a Participant.

**Offer**

6. Participants who purchase a selected new (i.e. not refurbished, ex-display or second hand) Samsung A51 or A51 5G as detailed in Table 1 below (each a “**Promotion Product**”) from a Participating Retailer (as defined at Table 2) within the Purchase Period will be eligible to claim a free Harman Kardon Citation One Smart Speaker, model number HKCITAONEMKIIGRYEU (the “**Reward**”) subject to full compliance with these Promotion Terms and Conditions (“**Promotion**”).

**Table 1 – Promotion Products and Corresponding Reward**

Promotional Product	SKU	Reward
Samsung A51	SM-A515F	Harman Kardon Citation One Smart Speaker - HKCITAONEMKIIGRYEU
Samsung A51 5G	SM-A516B	

**Table 2 – Participating Retailers**

Territory	Participating Retailer
United Kingdom, Isle of Man and Channel Islands	4COM Ltd Adam Phones Aerial Amazon Business Amazon.co.uk (sold & dispatched by Amazon only)

AO Mobile  
AO.com  
Argos  
Barclay Communications  
Bechtle  
BT  
BT Business  
Carphone Warehouse  
Carphone Warehouse Business  
Cellular Solutions  
Challenger Business Communications  
Comm-tech  
CPWB  
Crystalline Communications Ltd  
Currys PC World  
Daisy (Daisy Comms, Daisy Connect, Rewards  
Mobile,4G Upgrades,Voice Mobile)  
Dixons Travel  
e2save  
EE  
Excalibur Communications  
Excell Network Solutions Ltd  
Get Connected  
Giff Gaff  
Harrods  
ID Mobile  
Insight  
In-Tech Mobiles Ltd  
Jersey Telecom  
JHL Communications  
John Lewis  
Littlewoods  
Mainline  
Maintel Mobile  
Manx Telecom  
MDEE  
Microsoft  
Mobile Phones Direct  
Mobiles.co.uk  
Nice Network Ltd  
O2  
O2 Business  
Onecom  
Phonespot  
Plan IT  
Probrand  
Raylo  
Samsung Experience Store  
Samsung Kings Cross  
Samsung Shop Online  
SCC  
Selfridges  
Six Degrees  
Sky  
Sprint  
Stormfront  
Sure Ltd  
Tekzone (Selfridges)

	<p>Tesco  The Smartphone Company  Three  Total Computer Networks  Trinsic  UBT  Very  Virgin Mobile  Vivio  Vodafone  Voxi  Welcomm Communications</p>
<p><b>Republic of Ireland and Northern Ireland</b></p>	<p>Alpha Communications  Argos  Arnott's (Expert)  B4B telecoms  Brown Thomas (Expert)  C&amp;C Cellular  CarCom  Carphone Warehouse  Carphone Warehouse Business  Connections Limited  Currys PC World  DCB Group  DID Electrical  Dixons Travel  Egans Mobile Phone Store LTD  Eir  Eolas Technologie  Electro City  Euronics  Exertis Ireland  Expert  Future Business Intercommunications  Harvey Norman  Irish Mobile  Irwins Ltd  Kelco Communications  Kerry Phone Group  King Communications  Littlewoods  PG Communications  Phones Made Easy  Power City  Electro City  Samsung Shop Online (fulfilled by Exertis)  Shaw &amp; Sons Dungarvin  Sky  Soundstore Ireland  South West Communications  Synchro  Talk to Me  Telfords Portlaoise  Tesco  The Mobile Phone Shop  The Smartphone Company  ThePhoneStores.ie  Three</p>

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7. Purchases from auction websites (e.g. eBay) or from third party sellers on online retailers' websites (e.g. Amazon Marketplace) are specifically excluded from this promotion ("**Excluded Retailers**").
8. Participants may claim a maximum one (1) Claim per Promotion Product purchased, a maximum of one (1) Claim per person and four (4) Claims per household; and a maximum of two-hundred and fifty (250) Claims per Company Participant.

### Claims

9. To claim, Participants must purchase a Promotion Product during the Promotion Period then visit <https://20203.samsungpromotions.claims/harmankardon> and complete the online form with all required information including the IMEI number of their purchased Promotion Product (a "**Claim**") and submit it together with a scanned copy of their proof of purchase.
10. Claims may only be submitted between zero (0) and thirty (30) days after the date of purchase, meaning the final Claim date for purchases made on the 3<sup>rd</sup> November 2020 is no later than 23:59 (GMT) on the 2<sup>nd</sup> December 2020 ("**Claim Period**"). Claims outside of the Claim Period will not be eligible for a Reward. For the avoidance of doubt, the date of purchase counts as day one (1).
11. Participants will be sent an email and SMS to confirm that their Claim has been received by the Promoter and that it has been successful and validated ("**Claim Validation**").
12. If an email or SMS acknowledgement has not been received, it is the Participant's responsibility to contact the Promoter's customer service team by email at [harmankardon@samsungpromotions.claims](mailto:harmankardon@samsungpromotions.claims) or by phone on 0333 015 4896 (UK) or 01223 2282 (ROI) within seven (7) days of a Claim being submitted.
13. If the Claim is deemed to have not been submitted correctly, the Participant will be notified via email and SMS and offered the opportunity to provide the required information to validate their Claim within seven (7) days. If no response is received, then the Claim shall be marked as invalid and the Participant will no longer be eligible to receive the Reward.
14. Subject to making a valid Claim in accordance with these Promotion Terms and Conditions, Rewards will be dispatched to the address entered during the Claim process via recorded delivery within forty-five (45) days of Claim Validation.
15. Claims that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of Claims.
16. The Promoter reserves the right at its absolute discretion to disqualify Claims which it considers do not comply with these Terms and Conditions.
17. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid Claims including, without limitation, to generate or require further verification as to proof of purchase, as well as the identity, age, and other relevant details of a Participant. This process may involve the Promoter sharing information with third parties.
18. If a Participant returns a Promotion Product after making a Claim, then the Participating Retailer shall notify the Promoter and the Claim shall be rejected. Where the Reward has already been sent/then the Promoter shall seek to recover the Reward from the Participant which where necessary may involve legal action being carried out against the Participant.
19. A Claim must be made by the Participant, and must not be made through agents, third parties or in bulk.

## **Privacy and Data Protection**

20. Other than as set out in these Terms and Conditions or for the purposes of operating the Promotion, the details and information provided by the Participant when entering the Promotion or claiming the Reward will not be used for any promotional purpose, nor shall they be passed to any third party.
21. The Participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the Promoter's privacy policy, available at [www.samsung.com/uk/info/privacy](http://www.samsung.com/uk/info/privacy).

## **General**

22. The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter's control.
23. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of the Promotion.
24. Rewards are non-transferable and not redeemable for cash by Participants.
25. The Promoter will not be responsible or liable for: (a) any failure to receive submissions due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions or claims; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; or (e) any printing or typographical errors in any materials associated with the Promotion.
26. Participants will be solely responsible for any and all applicable taxes and any other relevant costs or expenses which are not stated in the Terms and Conditions as included in the Reward.
27. By participating in this Promotion, you agree, to the maximum extent permitted by applicable laws, to release and hold the Promoter harmless from any and all liability whatsoever for any injuries, losses or damages of any kind arising from participation in or in connection with the Promotion, including without limitation, awarding, acceptance or receipt of the Reward. The above limitation of liability shall not apply to death or personal injury caused as a result of Promoter's negligence.
28. The Promotion is governed by the law of England and Wales.