

Ireland's largest communications company

Source:

eir is Ireland's largest telecommunications company in terms of both revenue earned and headcount of staff based on the most recently available published data from each of the six largest retail telecommunications operators in the Republic of Ireland as determined by Commission for Communications Regulation's (ComReg) most recent market results [ComReg 17/15(R)], posted 16th March 2017 for the period ending 31st December 2017, from a calculation of combined fixed and mobile retail revenue share from Summary "Irish Quarterly Communications Market Data Q4 2016", Fig 2.1.1.1 Fixed Retail Revenue Market Shares and Fig 4.7.3 Market Share by Revenue (mobile); eir, Vodafone, BT, Sky, Virgin Media and Three. The most recently available comparable data is sourced from both audited accounts published by the Companies Registration Office and unaudited periodical performance results as published directly to the public by the individual companies through their investor relations functions. The most recent available data has been used in all instances. See underneath for relevant sources:

eir Investor Relations https:// www.eir.i e / investorre l ations/ reports/ 2016/	Vodafone Investor Relations http:// www.vodaf o ne.com/ content/ index/ investors.ht ml	Three Investor Relations http:// www.ckh.co m .hk/en/ir/ annual.php	CRO publishe d audited account	BT Investor Relations http:// www.btplc.c om/ Sharesandp e rformance/ Quarterlyres ults/ index.htm	Liberty Global Investor Relations http:// www.liberty global.com/ ir- fixedincomevirginmedi a. html
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