

"For Life" discount for eligible Broadband Customers Promotion

<i>All bundles that include:</i>		
Any eir Broadband Package	<i>plus</i>	Any eir Talk 2018 Package

For Life	Minimum Contract Term (Months)		Promotional Bundle Discount Price per month
	12	inc. VAT	
		ex. VAT	€8.13

Notes :

- 1 The "For Life" discount for eligible Broadband Customers which is made available to eligible residential broadband customers who avail of an eir Talk + eir Broadband Bundle as outlined above for those customers that sign up to the promotion during the promotional period or as otherwise notified by eir.
- 2 The Promotion is only available to eligible eir residential broadband customers that sign up to pay their bill by direct debit. Qualifying customers who avail of the "For Life" discount will receive a monthly discount on their bill applicable following sign up to the promotion.
- 3 The value and number of instalments of available discount will be as shown in the table above.
- 4 Additional products added to the above promotion, such as TV & Mobile SIMO may be subject to 6 month discounts upfront and after these promotions, the 'after price' is "For Life". Customers will be re-contracted on the additional products.
- 5 Customers must continue to avail of a bundle that includes an eir Talk 2018 package plus any eir Broadband package throughout the promotional period in order to avail of all monthly instalments of promotional discount.
- 6 Customers must continue to avail of eir Broadband and eir Talk bundle in order to continue to avail of the promotion. Customers who cease or change their eir Broadband or eir Talk service will forfeit their entitlement to the "For Life" promotion.
- 7 A bundle activation fee may apply.
- 8 The promotion is made available subject to a 12 month minimum contract term being applied to the bundle. For the avoidance of doubt, early cease charges will apply where any eir Talk or eir Broadband service is ceased within the minimum contract period.
- 9 eir reserves the right to change any aspect of this Promotion or to withdraw it at any time during the offer period if it deems it to be expedient.
- 10 The Promotion is subject to eir's general terms and conditions of service available at www.eir.ie/terms and conditions, eir's Fair Usage Policy ("FUP") available at www.eir.ie, eir's broadband terms and conditions and the applicable bundle terms and conditions available at www.eir.ie, and all constitute a legally binding agreement between eir and the customer.
- 11 A customer may only avail of this promotion once.
- 12 eir reserves the right to amend or vary these Promotion terms and conditions at any time without notice.
- 13 These terms and conditions will apply together with the terms and conditions governing the customer's use of the components included in the bundle.