

## **eir Mobile Notifications for PRSMS**

eir wishes to notify its impacted customers of the following changes, effective as of 7th May 2011.

Premium Rate SMS Price Change:

eir advertises the following codes as being standard SMS rate. eir Mobile's standard SMS rate for PAYG Customers is 12c incl. VAT. From May 7th 2011, the following codes will cost 12c incl VAT per transaction.

51609 51629 51800 51157 51158 51687 51309 51444 51772 51114 51203 51442  
51155 51230 51465 51521 51303 51333 51500 51900 51829 51727 51678 51909  
51123 51020 51052 51101 51551 51552 51553 51554 51888 53600 53603 53627  
57601 57604 57856 53215 57181 57375 57479 57480 57481 57482 57483 57495  
57786 53341 57707 57780 57781 57782 57995 57050 57051 57052 57333 57666  
53299 53444 57696 57721 53759 57118 57711 57722 57760 57817 57818 57975  
57344 57355 57457 57581 57582 53128 53131 53133 53150 57080 57082 57199  
57250 57272 57599 57675 57700 57704 53305 53307 57001 57003 57800 57802  
53503 57500 57502 57323 57777 57885 57977 57979 53554 53700 53030 53033  
57030 57033 57034 57151 57252 57767 57848 51444 51829

Under Regulation 17 of the European Communities (Electronic Communications Networks and Services) (Universal Services and Users' Rights) Regulations 2003, an operator shall, not less than one month prior to the date of implementation of any proposed modification, notify its subscribers to that service of the proposed modification in the conditions of the contract for that service and their right to withdraw without penalty from such contract if they do not accept the modification.

If you are a subscriber to the services affected by these changes and if you do not accept these changes, you may therefore cease to use the service without penalty imposed, by giving us written notice, received at any time prior to the implementation of the change. Should such notice be received, your account will be terminated in line with our normal provisions. Please note that continued usage of the services at any stage after the implementation of changes, shall be taken as acceptance of same