

**PROMOTION TERMS AND CONDITIONS
S20 GWP ADDED VALUE PROMOTION
SAMSUNG ELECTRONICS (UK) LIMITED**

Participants agree to be bound by these terms and conditions (the “**Promotion Terms and Conditions**”). Any information or instructions published by the Promoter about the Promotion at www.samsung.com/uk/galaxy-watch-offer or www.samsung.com/ie/galaxy-watch-offer form part of the Terms and Conditions.

The Promoter

1. The Promoter is Samsung Electronics (UK) Limited, Samsung House, 1000 Hillwood Drive, Chertsey, Surrey, KT16 0PS (the “**Promoter**”).

Purchase Period

2. The Promotion will commence at 00:01 (BST) on 29 April 2020 and shall close at 23:59 (BST) on 26 May 2020 (the “**Purchase Period**”).

Eligibility

3. To be eligible to participate in the Promotion you must be a resident (aged 18+) of either the United Kingdom, Isle of Man, Channel Islands, or Republic of Ireland (“**Individual Participant**”) or a company registered in the same (“**Company Participant**”). For the avoidance of doubt, within these terms the term “**Participant**” shall be taken to refer to both Individual Participants and Company Participants (and the applicable plural) unless stated otherwise.
4. EE is specifically excluded from this promotion and is not a Participating Retailer.
5. Employees or agents of the Promoter that are involved in the operation of this Promotion or anyone professionally connected to this Promotion are not eligible to enter.
6. Network providers, retailers, distributors, resellers and any person who purchases a Promotion Product (defined below) for resale or otherwise not as the user of the Promotion Product, may not participate in this Promotion and is specifically excluded as a Participant.
7. This Promotion may not be combined with any other Samsung offer or promotion.

Offer

8. Participants who purchase a selected new (i.e. not refurbished, ex-display or second hand) Samsung Galaxy S20+ or Galaxy S20 Ultra handset (each a “**Promotion Product**”) as detailed in Table 1 below from a Participating Retailer (as defined at Table 2) within the Purchase Period will be eligible to claim a Samsung Galaxy Watch Active as shown at Table 1 below (“**Reward**”) subject to full compliance with these Promotion Terms and Conditions (“**Promotion**”).

Table 1 – Promotion Products and Corresponding Rewards

Promotional Product	SKU	Reward
S20+ 5G 128GB	SM-G986B	Samsung Galaxy Watch Active (SKU: SM-R500NZSABTU)
S20+ 5G 128GB Enterprise Edition	SM-G986B EntE	
S20 Ultra 5G 128GB	SM-G988B	
S20 Ultra 5G 512GB	SM-G988B	

Table 2 – Participating Retailers

Territory	Participating Retailer
United Kingdom, Isle of Man and Channel Islands	Samsung Experience Store Samsung Kings Cross Samsung Shop Online Amazon.co.uk (sold & dispatched by Amazon only) AO Mobile AO.com Argos Carphone Warehouse Carphone Warehouse Business Currys PC World Dixons Travel e2save Giff Gaff Harrods ID Mobile John Lewis Littlewoods Microsoft Mobile Phones Direct Mobiles.co.uk O2 O2 Business Phonespot Selfridges Sky Tekzone (Selfridges) Tesco The Smartphone Company Three Very Virgin Mobile Vodafone
Republic of Ireland and Northern Ireland	Samsung Experience Store (fulfilled by Exertis) Samsung Shop Online (fulfilled by Exertis) Alpha Communications Argos Arnott's (Expert) Brown Thomas (Expert) C&C Cellular CarCom Carphone Warehouse Carphone Warehouse Business Connections Limited Currys PC World DID Electrical Dixons Travel Egans Mobile Phone Store LTD Eir Euronics Exertis Ireland Expert Harvey Norman Irish Mobile

	Irwins Ltd Kelco Communications Kerry Phone Group Littlewoods King Communications PG Communications Phones Made Easy Power City Sky Soundstore Ireland South West Communications Synchro Talk to Me Tesco The Mobile Phone Shop The Smartphone Company ThePhoneStores.ie Three Uparty Very Virgin Mobile Vodafone Ireland
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9. Purchases from auction websites (e.g. eBay) or from third party sellers on online retailers' websites (e.g. Amazon Marketplace) are specifically excluded from this promotion ("**Excluded Retailers**").
10. Maximum one (1) Claim per Promotion Product purchased, a maximum of two (2) Claims per household and a maximum of two-hundred and fifty (250) Claims per Company Participant.

Claims

11. Upon taking delivery of the relevant purchased Promotion Product, Individual Participants must register for the Samsung Members app using either an existing, or newly created Samsung Account. The Individual Participant should then visit the Benefits section of the Samsung Members app and click on the relevant banner and select view details to upload a proof of purchase and provide all other required information in order to make an application for Reward under this Promotion (a "**Claim**").
12. Company Participants must visit <https://20202.samsungpromotions.claims/galaxy-watch> and complete the claim form with their Registered company name, address, and contact information and any other requested information (which may include a photograph of the IMEI number of the purchased Promotion Product(s)), and submit it together with a scanned copy of their proof of purchase (also a Claim)
13. Claims may only be submitted between zero (0) and thirty (30) days after the date of purchase, meaning the final Claim date (for all Promotions) for purchases made on the 26th May 2020 is no later than 23:59 (BST) on the 25th June 2020 ("**Claim Period**"). Claims outside of the Claim Period will not be eligible for a Reward. For the avoidance of doubt, the date of purchase counts as day one (1).
14. Participants will be sent an email and SMS to confirm that their Claim has been received by the Promoter and that it has been successful and validated ("**Claim Validation**").
15. If an email or SMS acknowledgement has not been received, it is the Participant's responsibility to contact the Promoter's customer service team at galaxywatch@samsungpromotions.claims or 03452160127 (UK) or 015369562 (ROI) within seven (7) days of a Claim being submitted.
16. If the Claim is deemed to have not been submitted correctly, the Participant will be notified via email and SMS and offered the opportunity to provide the required information to validate their Claim within seven (7) days. If no response is received, then the Claim shall be marked as invalid and the Participant will no longer be eligible to receive the Reward.

17. Subject to making a valid Claim in accordance with these Promotion Terms and Conditions, Rewards will be dispatched to the address entered during the Claim process via recorded delivery within thirty (30) days of Claim Validation.
18. Claims that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of Claims.
19. The Promoter reserves the right at its absolute discretion to disqualify Claims which it considers do not comply with these Terms and Conditions.
20. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid Claims including, without limitation, to generate or require further verification as to proof of purchase, as well as the identity, age, and other relevant details of a Participant. This process may involve the Promoter sharing information with third parties.
21. If a Participant returns a Promotion Product after making a Claim, then the Participating Retailer shall notify the Promoter and the Claim shall be rejected. Where the Reward has already been sent/then the Promoter shall seek to recover the Reward from the Participant which where necessary may involve legal action being carried out against the Participant.
22. A Claim must be made by the Participant, and must not be made through agents, third parties or in bulk.

Privacy and Data Protection

23. Other than as set out in these Terms and Conditions or for the purposes of operating the Promotion, the details and information provided by the Participant when entering the Promotion or claiming the Reward will not be used for any promotional purpose, nor shall they be passed to any third party.
24. The Participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the Promoter's privacy policy, available at www.samsung.com/uk/info/privacy.

General

25. The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter's control.
26. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of the Promotion.
27. Rewards are non-transferable and not redeemable for cash by Participants.
28. The Promoter will not be responsible or liable for: (a) any failure to receive submissions due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions or claims; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; or (e) any printing or typographical errors in any materials associated with the Promotion.
29. Participants will be solely responsible for any and all applicable taxes and any other relevant costs or expenses which are not stated in the Terms and Conditions as included in the Reward.
30. By participating in this Promotion, you agree, to the maximum extent permitted by applicable laws, to release and hold the Promoter harmless from any and all liability whatsoever for any injuries, losses or damages of any kind arising from participation in or in connection with the Promotion, including without limitation, awarding, acceptance or receipt of the Reward. The above limitation of liability shall not apply to death or personal injury caused as a result of Promoter's negligence.
31. The Promotion is governed by the law of England and Wales.